

11-14 September 2024 ISTANBUL EXPOCENTER HALL 1, 2, 3

POST SHOW REPORT









STEEL FOR HUMAN



METAL EXPO, one of the leading trade fairs of the steel industry in Eurasia, organized by Sky Trade Fairs, It took place at Istanbul Expo Center, Halls 1, 2 and 3, between 11 and 14 September 2024.

METAL EXPO; It is a large and multi-layered event that brings together all companies and organisations that manufacture products and services in the steel industry. In 2024, METAL EXPO, which increased its residential area capacity by 2 times, hosted industry representatives from 105 countries.

METAL EXPO EURASIA İSTANBUL,

While hosting representatives of the iron and steel industry from 105 different countries, it is increasing its value on a global scale every day.

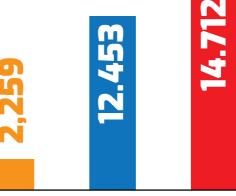
Meeting point of the Stee ndustry in Eurasia



Total Visitors **14.712**

14,712 sector representatives from Türkiye and all around the world have visited Metal Expo 2024.





Foreign Visitors

Domestic Visitors

Total Visitors





While a total of 2,259 industry professionals from 105 different countries visited Metal Expo 2024, India and Iran were the countries with the highest number of visitors.

Total Foreign Visitors



TOP 10 VISITING COUNTRIES

India	239 visitors
Iran	90 visitors
Nigeria	60 visitors
Germany	48 visitors
China	45 visitors
Ghana	34 visitors
Iraq	27 visitors
Russia	24 visitors
Bulgaria	18 visitors
Kenya	16 visitors



Total Domestic Visitors 12,453



While a total of 12,453 industry professionals from 63 different cities visited Metal Expo 2024, Kocaeli and Bursa were the cities with the highest number of visitors after Istanbul.

TOP 10 VISITING CITIES OF TURKIYE

Istanbul is not included	in the rating
Kocaeli	259 visitors
Bursa	136 visitors
Ankara	134 visitors
İzmir	114 visitors
Konya	73 visitors
Tekirdağ	42 visitors
Hatay	38 visitors
Sakarya	37 visitors
Zonguldak	36 visitors
Adana	32 visitors

What visitors were looking for, at Metal Expo?

STAINLESS STEEL **FLAT PRODUCTS STEEL SERVICE CENTERS GALVANISED STEEL CONSTRUCTION STEEL MOLD STEEL TOOL STEEL CONSTRUCTIVE STEEL** HEAT TREATMENT **METAL WORKING MACHINES**

%17.28 %14,25 %11.25 %10.45 %10,21 %9.6 %8,2 %7.6 %6,3 %**4.86**

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